



McAfee Mobile Security

Empowering You and Your Family
To Freely And Confidently Enjoy Life Online



Internet users continue to grow; majority of user time is on a mobile device

Number of Internet Users Worldwide



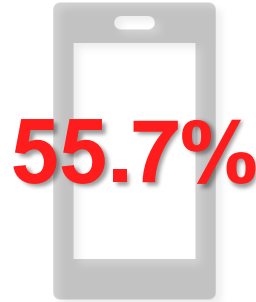
+3.5% Y-O-Y

Average Daily Time Spent on the Internet



-4.7% Y-O-Y

Share of Internet Time Spent on Mobile Device

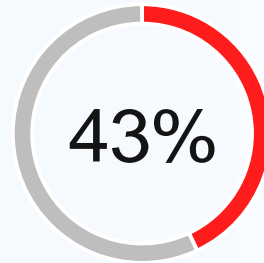


+7.1% Y-O-Y

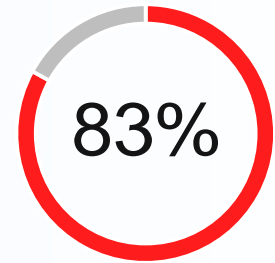


Consumers want to **enjoy** their lives online

*53% of consumers want to be **more in control** of their personal info online*



Believe cybersecurity companies are responsible for protecting personal info online



Prefer a single provider for all their security products



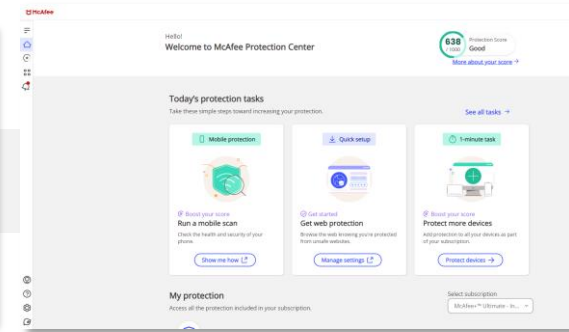
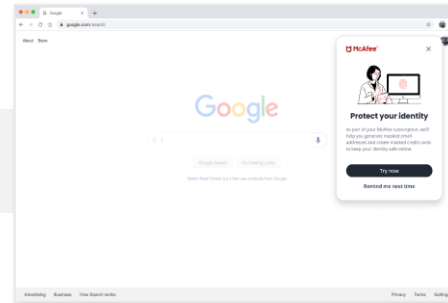
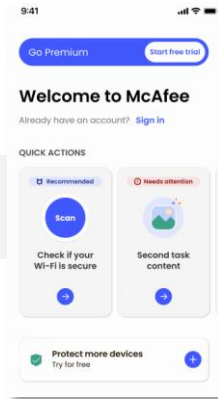
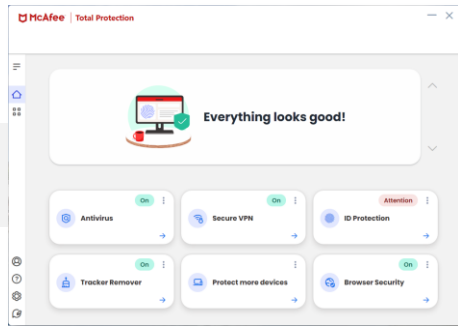
McAfee Protection Experience has **Transformed**

Windows

Android / iOS

Browser Extension

Protection Center



A unified, integrated service **focused on people**

McAfee Mobile Security



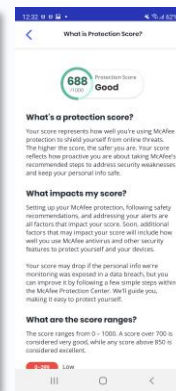
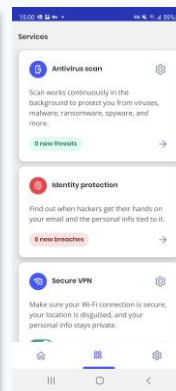
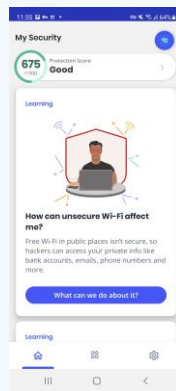
From Features to **Intelligent Protections That Matter**

From 'protect my devices' to 'protect me on my devices'

Industry-first McAfee Protection Score®

Personalized feedback lets you quickly see how well protected you are from online threats

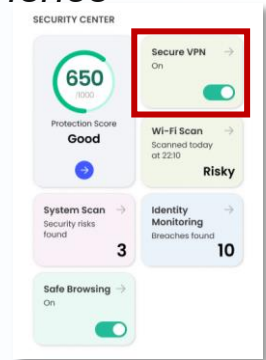
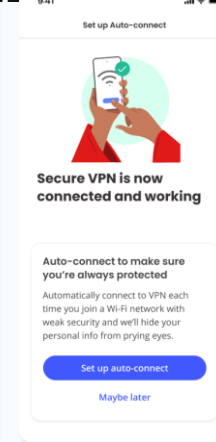
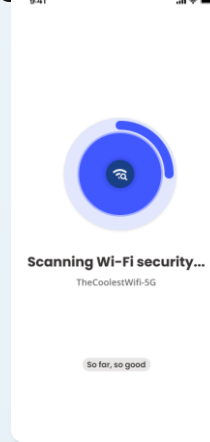
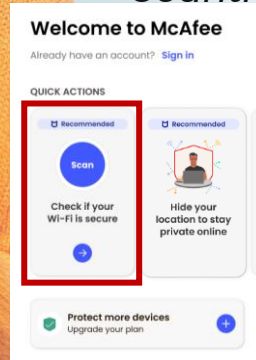
1. See how safe you are online
2. Protect any weak spots
3. Improve your security



Protecting your privacy **when it matters**

Wi-Fi Scan and faster and more reliable VPN

- *Scan your Wi-Fi to see if it's safe or risky*
- *Automatic VPN protection when you need it*
- *New VPN protocol allows for faster browsing and reliability*
- *Country selection lets you customize your experience*



McAfee continues to receive the highest industry awards

Test Labs

AV-TEST	AV-Comparatives	SE Labs
<p>PC Security TOP Product December 2022</p> 	<p>Performance ADVANCED+ October 2022</p> 	<p>Home Anti-Malware AAA December 2022</p> 
<p>Mobile Security Certified November 2022</p> 	<p>Real-World Protection ADVANCED+ November 2022</p> 	<p>BEST Product Development 2020 October 2020</p> 

Product Reviews

<p>Tech Advisor (UK) Editors' Choice McAfee+ November 2022</p> 	<p>PC Magazin(DE) TEST WINNER (True Key) June 2022</p> 	<p>The Telegraph (UK) Best Buy February 2022</p> 
<p>PCMag (USA) Editors' Choice McAfee Antivirus Plus September 2022</p> 	<p>CHIP (DE) Test Winner January 2022</p> 	<p>PCMag (USA) Editors' Choice 33 Time Winner September 2022</p> 

McAfee Mobile Security

Empowering you and your family to freely and confidently enjoy life online



Online Security

*All-In-One Protection
in the palm of your
hand*



Identity

There's no one else like
you,
let's keep it that way



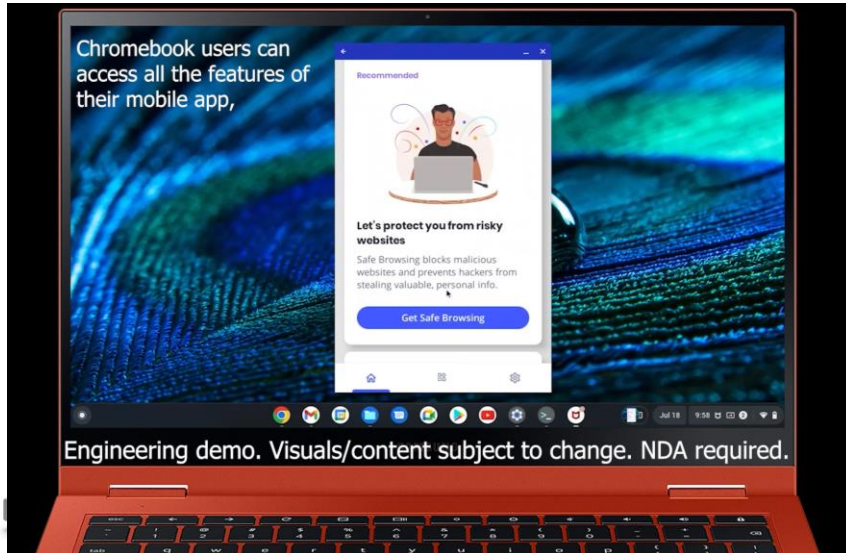
Privacy

*Protecting your privacy,
when it matters,
wherever you are*

Feel protected using your Chromebook

Chrome OS Support

Secure VPN, identity monitoring, Wi-Fi scan, Safe Browsing, antivirus and Protection Score are available for Chromebook users.



 chromebook

30 million

Number of Chromebooks that will be shipped globally in 2022

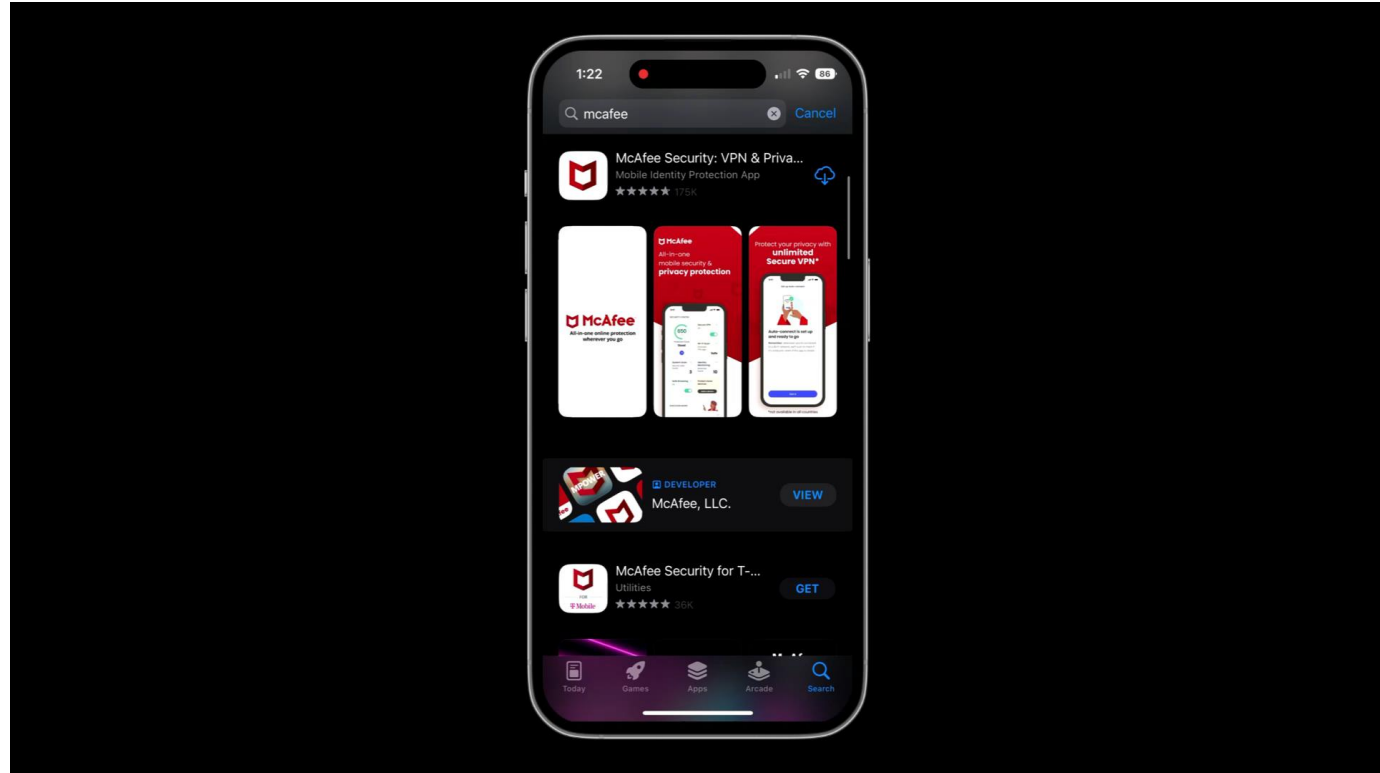
Source: <https://www.statista.com/statistics/749890/worldwide-chromebook-unit-shipsments/>



	<i>McAfee Mobile Security</i>	<i>McAfee Total Protection</i>
<i>Operating Systems</i>	<i>Google Android 8 and higher iOS 13 or later ChromeOS 102.0.5005 and higher</i>	<i>Windows 11, 10, 8.1 fully patched (32- and 64-bit) Mac OS X 10.15 and higher Google Android 8 and higher iOS 13 or later ChromeOS 102.0.5005 and higher</i>
<i>Channel</i>	<i>Online</i>	<i>Retail / Online</i>
<i>Licensing & Pricing</i>	<i>One year subscription 1 device - \$29.99</i>	<i>One year subscription 5 devices - \$99.99</i>

Demos

Mobile Demo Q123



Thank you!

